

The 13th International Energy Congress & Exhibition

energeX

VIENNA 2008

06–10 July 2008
Vienna | Austria

Sponsorship & Advertisement



All prices indicated are excluding 20% VAT.
Premium positions are given on a first come,
first served basis.

Sponsoring Packages

Main International Sponsors

FOR FURTHER INFORMATION PLEASE CONTACT THE CONGRESS SECRETARIAT

AIMS International Congress Services GmbH

Mariannengasse 32 | A-1090 Vienna

Phone +43 1 402 77 55 -0

Fax +43 1 402 77 31

energex2008@aims-international.com

www.aims-international.com

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Platinum Sponsors

Price: € 110.000

THE PLATINUM SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- 50% off the booth space rental
- 30% off the cost of room rental in the Hofburg Congress Center for possible side events
- 7 complimentary conference registrations
- Display of logo on on-site plasma screens indicating the sponsoring level
- Advertising display/link on www.energex2008.com until the end of the meeting
- Recognition in the Final Programme and during the Scientific Sessions
- 1 colour full page advertisement in the Final Programme
- 1 free insert in the Congress Bags

Gold Sponsors

Price: € 75.000

THE GOLD SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- 30% off the booth space rental
- 10 % off the cost of room rental in the Hofburg Congress Center for possible side events
- 5 complimentary conference registrations
- Display of logo on on-site plasma screens indicating the sponsoring level
- Advertising display/link on www.energex2008.com until the end of the meeting
- Recognition in the Final Programme and during the Scientific Sessions
- 4 colour half page advertisement in the Final Programme
- 1 free insert in the Congress Bags

Silver Sponsors

Price: € 50.000

THE SILVER SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- 10% off the booth space rental
- 3 complimentary conference registrations
- Display of logo on on-site plasma screens indicating the sponsoring level
- Advertising display/link on www.energex2008.com until the end of the meeting
- One insert in the congress bags

Social Event Sponsoring

Welcome Reception 6 July, 2008

Price: € 45.000

The Welcome Reception will take place in the Hofburg Congress Center on Sunday 6 July 2008 in the evening (approximately 2 hours). Around 1.200 participants are expected to attend.

The Official Opening, including the welcome speeches and some traditional entertainment elements will be followed by the Welcome Reception in the ENERGEX exhibition areas which is a great opportunity for the congress participants to network while enjoying cocktails and finger food.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on the back cover of the Welcome Reception Programme
- Verbal recognition during the Official Opening
- Sponsor's logo on the main exhibition posters / screen(s)
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website and at the international Press Counter
- Opportunity to provide give-aways

Speakers / VIP Dinner 8 July, 2008

Price: € 30.000

The Speakers/VIP Dinner is by invitation only by the Congress President for the ENERGEX 2008 Board and Committee Members, Patrons as well as Invited Speakers.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on the invitation cards
- Sponsor's logo on the menus
- Verbal recognition during the evening
- 5 complimentary Invitation Cards
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website
- Opportunity to provide give-aways

Gala Evening 9 July, 2008

Price: € 110.000

The Gala Evening is the highlight of the congress and is a special black tie event to mark the end of ENERGEX 2008.

All participants will be invited to take part in this spectacular and unforgettable evening at a unique venue in Vienna with exciting entertainment and can reserve their ticket when they register.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on the Invitation Cards and Menus
- Banner at the gala venue
- Verbal recognition during the evening
- 10 complimentary Invitation Cards
- Recognition as Platinum Sponsor in the Final Programme
- Sponsor's logo on the Congress Website
- Opportunity to provide give-aways

Sponsorship Evening 7 July, 2008

The evening of Monday, 7th July 2008 has been reserved for the companies and organisations to organise their own evening events. Assistance with the operation and the management of the sponsorship evenings is available from AIMS Vienna, one of the most established event and destination management companies in Austria. Exclusive events for 20+, or informal vineyard / beer garden events for 1.000 or more guests can be organised for exhibitors and sponsors.

AIMS Vienna organised events will also be included in the Final Programme.

Additional Sponsoring Opportunities

International Keynote Speaker

Price: from € 60.000

International Speaker for the „Open Forum“, such as VP Al Gore, Secretary-General Kofi Annan, President Vladimir Putin, Prime Minister Tony Blair, including an international press conference, speaker presentation by a sponsor representative, a cocktail reception as well as an information kit.

THE SPONSORSHIP COSTS FOR MAJOR INTERNATIONAL SPEAKERS VARY AND INCLUDE THE HONORARIUM FOR THE MAJOR SPEAKER, THE AGENCY INVOLVED, TRAVEL COSTS AS WELL AS ALL LOCAL COSTS.

For more information, please contact the Congress Secretariat.

Congress Bags

Price: € 12.000

(based on 1.500 PAX)

Excluding production costs

Every participant will receive a multi-purpose Congress Bag, which will include the Final Programme, Abstract CD, information on Vienna/Austria and other items/documents, inserts, give-aways, etc. The bag can be chosen by the Sponsor but needs to be approved by the Congress Organiser. AIMS International will provide you with different design suggestions for the Congress Bags. The congress logo needs to be printed on the bag in a central position. The production costs have to be born by the Sponsor additionally to the sponsorship fee.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's name and logo on the bags
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Congress Bag Inserts

Price: € 1.500 per insert

Congress Bag inserts are a good way of getting the information to the participants. Inserts must be approved by the LOC and arrive at the congress venue no later than 1 May 2008. The sponsoring company must provide the sufficient number of inserts of an appropriate size i.e. brochure, flyer, A4 page – not larger.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Information from the Sponsor in all Congress Bags
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Congress Coffee Breaks

Price: € 15.000 / 1 coffee break
€ 25.000 / 2 coffee breaks

The Coffee Breaks will be set-up in the Exhibition Area in the morning and afternoon to provide a break between sessions. The Coffee Break area can be branded by the sponsoring company and provides a good background for promotional activities.

AVAILABLE COFFEE BREAKS: 7 | 8 | 9 July 2008 (am & pm) | 10 July 2008 (only am)

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on all tables and on slides announcing the breaks in the plenary room
- Sponsor's logo on the Congress Website
- Verbal recognition at function
- Recognition in the Final Programme

Additional Sponsoring Opportunities

Congress Lunch

Price: € 30.000 per lunch

The buffet stations for the lunch will be set-up in various rooms of the Hofburg Congress Center including the exhibition area from 12.30 to 2.00pm on each conference day. The lunch area can be branded by the sponsoring company and provides a good background for promotional activities.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on all tables
- Sponsor's logo on slides announcing the lunch in the plenary room
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Congress Signage

Price: € 30.000

Excluding production costs

Every participant will receive a badge. The badges will be colour coded to identify the different types of registrants.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on each signage
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Internet Lounge

Price: € 20.000

It has become essential to offer internet access to all participants at international meetings. These areas are in constant use from morning until night. Costs include rental of computers, printers, technical support, a service provider and appropriate signs with the sponsoring company logo.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Appropriate signs including the sponsoring company logo in the Internet Area
- Sponsor's homepage as the start page on all Internet Lounge computers
- Branded paper mouse pads on each computer station
- Logo on www.energex2008.com until the end of the meeting
- Recognition in the Final Programme

Lanyards

Price: € 8.000

Excluding production costs

The participant name badges will be attached to a lanyard worn around the neck. The exclusive sponsor of the lanyard can choose the colour and logo/text for the lanyards.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's name and logo on the lanyards
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Additional Sponsoring Opportunities

Pads / Pens

Price: € 5.000

Excluding production costs

Pads and pens will be laid out in all the conference rooms for the duration of the congress. Both the pads and pens can be branded with the sponsors logo and guarantee recognition for the sponsoring company.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on all pads & pens
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Pocket Programme

Price: € 3.000

Excluding production costs

Every delegate will receive a pocket sized programme which will contain information on the congress programme as well as on the social functions. The back cover will be reserved for use by the sponsoring company.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's advertisement/logo on the back of the Pocket Programme
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Poster Area

Price: € 7.000

The Poster Area is always a popular meeting place where delegates gather to review and discuss their posters. The exclusive sponsor's logo will be printed on the labels numbering the poster boards. Approximate size of the space for the logo 5cm x 5cm.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo on each label (one label per poster board)
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Speakers' Preview Room

Price: € 5.000

The Speakers' Preview Room will be the heart of the congress, where speakers will check in and drop off their presentation material. The name of the exclusive sponsoring company will be displayed at the entrance to the room.

THE SPONSORSHIP ENTITLES YOU TO THE FOLLOWING BENEFITS:

- Sponsor's logo at the entrance of the Speakers' Preview Room
- Sponsor's logo on the wall paper of the computer stations
- Recognition in the Final Programme
- Sponsor's logo on the Congress Website

Advertising Possibilities

Preliminary Programme

PDF (portable document format) advertisements can be placed in the Preliminary Programme. The advertisements will be placed in the Preliminary Programme at the discretion of the PCO.

RATES FOR INCLUSION:

→ Outside back cover	€ 5.000
→ Inside front or back cover	€ 3.500
→ Full page	€ 2.500
→ Half page	€ 1.500
→ Space reservation due by:	15 January, 2008
→ Advertisement due by:	1 February, 2008

Final Programme

PDF (portable document format) four-colour advertisements can be placed in the Final Programme. This document will be printed and distributed on-site to all participants. The advertisements will be placed in the Final Programme at the discretion of the PCO.

RATES FOR INCLUSION:

→ Outside back cover	€ 7.000
→ Inside front or back cover	€ 5.000
→ Full page	€ 4.000
→ Half page	€ 2.500
→ Space reservation due by:	15 April, 2008
→ Advertisement due by:	1 May, 2008

Conditions of Sponsorship Agreements

Neither the Meeting Organizer nor the International Energy Foundation (IEF) will be held accountable for any damage if, for unforeseen circumstances or circumstances beyond their control, the ENERGEX 2008 Congress & Exhibition cannot be held. Such circumstances include, but are not limited to: war, acts of terrorism, insurrection, civil riots, governmental restrictions on foreign travel, union actions (strikes affecting hotels, airlines, etc.), fire, flood, earthquakes, secession, and any other similar circumstances.

Should the ENERGEX 2008 Congress & Exhibition not be held for any reasons, including those described in the preceding paragraph, any unpaid portion of the amount due referred to above shall be forgiven and the Sponsor discharged from the remainder of its obligations hereunder.

All prices indicated are excluding 20% VAT.
Premium positions are given on a first come, first served basis.
For further information please contact the Congress Secretariat.

OFFICIAL ENERGEX CONGRESS SECRETARIAT

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